

Tech Search Matters

DESIGN ENGINEERS EXPECT FAST AND ACCURATE TECH SEARCH

#1

PREFERRED

Supplier keyword search is the go-to search method



93%

BRAND CONFIDENCE

Nearly all design engineers say high-functioning keyword search is important to building vendor confidence



84%

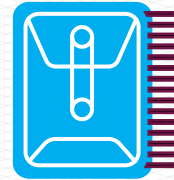
SEARCH WHERE IT MATTERS MOST

Engineers use keyword search for research, conceptualizing design, and prototyping

69%

WHAT ENGINEERS ARE LOOKING FOR

Most design engineers use keyword search to find datasheets, app notes, and reference designs



WHAT DO DESIGN ENGINEERS WANT IN SEARCH?

36%

Shared Keyword and Parametric back end

25%

Artificial Intelligence

19%

Search results by previous user search

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